

Comments on Draft Sustainable Tourism Strategy and Action Plan for Discussion by VISIT Forum members

Ref	Page No & Para	Comments	Comment made by	Included	Reject
		Some acknowledgement required of businesses well outside the Park area who are active within the Park, some of whom may provide a service not offered by businesses within the Park, or a better quality than that provided within the Park. Reasonable to concentrate on businesses within the Park first, but some recognition of potential of businesses outwith the Park to be included in the strategy.	EM		
	17	Falling cost of travel – need to acknowledge that the Park area offers some of the highest fuel prices in the UK and the effect this has on visitor distribution, particularly to non-honeypot areas. Would this be best covered under ‘weaknesses’	EM		
	24 - 3.1	Insert ‘In working to achieve these aims, legislation makes clear that if it appears to the authority that there is a conflict between the National Park aim set out in 1 above, and other National Park aims then the authority must give greater weight to this aim.’	JG		
	Page 25	Suggest natural heritage strategy, as agreed by Board last month is referred to FN to supply paragraph	FN		
	28	Second priority about increase in appreciation Consider changing the term ‘wilderness landscapes’ to ‘diversity of landuse or patchwork of habitats. Hamish Trench to comment on recent work on special qualities.	D.Greene		
	30	The paragraph’s referring to the role of the CNPA to be given greater priority, almost ‘lost’ as second last bullet point, or repeated elsewhere	DS		

31	Comment by a private enterprise that operates one week holidays for 36 weeks in a hotel, and queries the assertion that 1-2 week holiday makers tend to use self catering.	KS		
47	More on parallel sustainable standards should be included eg golf course scheme, Blue Flag for inland beaches, UIAA Environment label for climbing and walking guides – sustainability marks to be encouraged, and this should be added to 7d, and included in development of criteria for use of the brand.	DB		
40-4b	‘easing the cost of joining schemes where possible’ asking for clarification on this	EB		
49 – 8f	Active dialogue with coach operators - for discussion Consider ‘The opportunities for more high-spending day visitors through corporate and other groups staying in Aberdeen for example, or through passengers on cruise ships visiting east coast ports. First bullet point after coach operators could insert ‘including those not based in the NP area to look at their needs and interests, routes used, toilet provision and car parking, or clear set down and pick up points, environmental management, purchasing policies etc	EM		
Chapter 5 p52	Insert introductory paragraph stressing that Chapter 5 will become the working document for VISIT Forum and the CNPA. It will be an evolving document that will form the basis of updates to the Forum on a regular basis. Significant progress on a number of these priority actions has already been undertaken, and this will be summarised in the first update to the VISIT Forum. Suggest ‘lead’ agencies is changed to partner agencies for this version of the	AH/DS		

		table.			
	58	Tourism Enterprise Performance and Satisfaction – full consideration of indicators and monitoring required.	EB		